

## An Icon Reborn in Hybrid Form; The all-new Honda Prelude Pricing is Confirmed

**AUCKLAND APRIL 10:** Honda New Zealand has today announced pricing for the much-anticipated hybrid sports car, the all-new Honda Prelude.

Available in a single grade with a selection of five colours, the 2026 Prelude is available to order from Honda Centres from 1 May for \$69,990+ORC, with the exception of those signed up to Prelude's EOI page who will gain order access one week earlier from 24 April.

With Honda's Price Promise, Kiwis can drive away with the confidence that they're getting the best deal, while protecting the future value of their all-new Prelude.



Honda New Zealand Managing Director, Carolyn McMahon, said the all-new Prelude is the complete package, combining a truly head-turning car with an attractive price point, all complemented by an ownership experience that promises peace of mind.

"We're fortunate to experience some of the world's best driving roads in New Zealand, and now with the all-new Prelude, Kiwis will have a car that promises an elevated connected and fun driving experience," said Ms McMahon.

The Prelude nameplate returns to the Honda line up after more than 25 years away and with its return, comes new technologies and a carefully considered design to invoke the power of dreams.

With a design inspired by the aerodynamic efficiency coupled with the same performance chassis found on the Civic Type R, the all-new Prelude has been carefully crafted to deliver a confidence-inducing and connected driving experience.

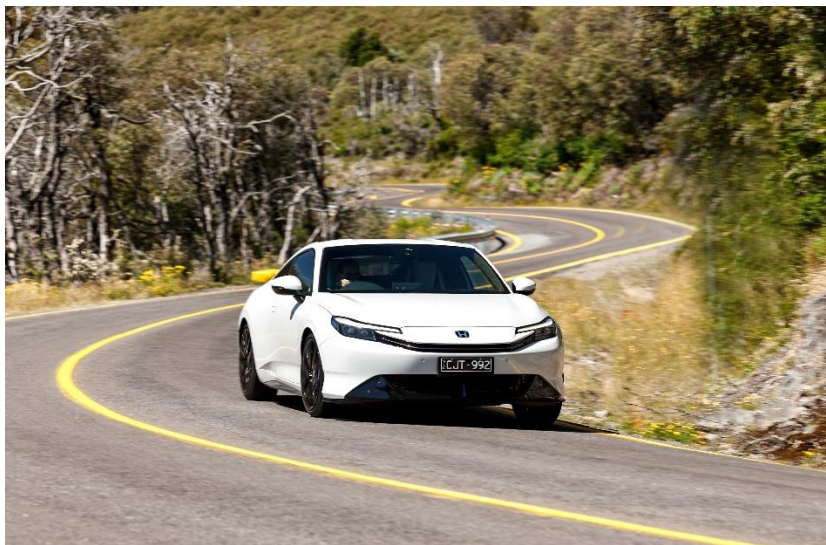
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“The 2026 Prelude evokes the same character and emotions as its predecessors: combining a brave, daring and performance-led design, with a best-in-class hybrid engine, and attractive pricing. It’s the complete package,” said Ms McMahon.

“We’re also excited to launch our new S+ Shift technology to further enhance the joy of driving. I personally can’t wait for our customers to try it out for themselves”.

Honda’s innovative S+ Shift technology adds to the joy of the drive Prelude offers by simulating the sound and feel of quick automatic gear changes through an evocative engine note and a throttle response able to deliver a ‘kick’ and rev-matching throttle ‘blip’ felt during gear changes and engine braking. All at the push of a button.



The all-new Honda Prelude will launch in New Zealand at from 1 May, fresh from collecting an early Car of the Year award for Best Couple in Europe’s Best Cars of the Year organisation at the 2025/2026 New Car World Championships.

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### **About Honda Motor**

Founded in 1948, Honda Motor Co., Ltd. is a global mobility company committed to delivering the joy and freedom of movement to people around the world. With operations in more than 150 countries, Honda is one of the world's largest manufacturers of automobiles, motorcycles, marine, and power products.

Honda's history of innovation is fuelling its growth in electrification and hybrid products while exploring other technologies in its pursuit of carbon neutrality across all products and corporate activities by 2050. For more information about Honda Motor, visit [global.honda](https://global.honda)

### **About Honda New Zealand**

Honda New Zealand has been delivering innovative mobility solutions to Kiwi customers for decades. Honda's award-winning product line-up, from cars and motorcycles to power products, has been enjoyed by generations of New Zealanders nationwide. Honda's commitment to an exceptional ownership experience sets industry benchmarks, including the Honda Price Promise ensuring pricing transparency, alongside comprehensive warranty and roadside assistance programs designed to deliver peace of mind.

For more information about Honda Motor, visit [honda.co.nz](https://honda.co.nz)